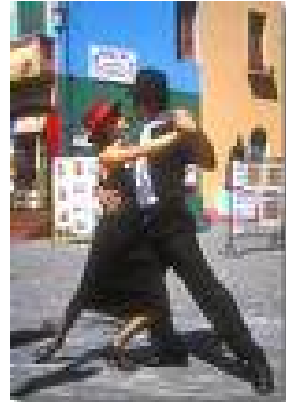


# 1st Annual Iberoamerican Proteomics Congress



## 1st Annual Iberoamerican Proteomics Congress Buenos Aires, Argentina - June 27 - 30 2007



## 1st Annual Iberoamerican Proteomics Congress

---

**Welcome to the 1<sup>st</sup> Annual Iberoamerican Proteomics Congress**  
**27 - 30 June, 2007**  
**Buenos Aires, Argentina**

The 1st Annual Iberoamerican Proteomics Meeting attracts the world's leading scientists involved in Proteomics research and initiatives related to human disease. LAHUPO and HUPO, both of which are non-profit organizations, sponsor the Congress.

HUPO annual congresses were recently voted as one of the top 5 most globally recommended specialized scientific meetings.

The 1st Annual Iberoamerican Congress is organized by LAHUPO (Latin American Human Proteome Organization), and has been prepared in order to focus on understanding Proteomics as a key drive in Life Sciences.

We look forward to welcoming you to Buenos Aires in order to enjoy the wisdom and experience of outstanding HUPO scientists and Iberoamerican Colleagues.

This meeting will take place in Buenos Aires, Argentina. As a sponsor, your company will receive preferred status throughout the meeting. Elizabeth Ojeda, coordinator of corporate activities, will work with you to design a program to meet your specific needs.

Please respond by May 2nd to secure early rates on sponsorship and exhibit space.

**Accommodation.** Elizabeth Ojeda will coordinate hotel reservations. Rooms have been booked at the Sheraton Buenos Aires Hotel and in surrounding hotels.

# 1st Annual Iberoamerican Proteomics Congress

---

## Meeting Sponsorship

All sponsors receive prominent acknowledgment of their sponsorship level and display of their company logo in the Meeting Program and on the meeting website.

**Elite Sponsor: \$20,000 USD** (\$25,000 after May2nd)

**Limit 2 sponsors**

- One Industry-Sponsored Symposium Slot (must honor deadlines; catering and audio visual not included)
- Banner on the homepage of the Iberoamerican Proteomics Congress website
- Sponsorship TAG on the Congress part of the HUPO electronic newsletter (HUPOHQ/congress)
- Four complimentary congress registrations
- One full page, black and white advertisement in the Congress Program or Book of Abstracts (excluding cover pages)
- Three inserts in the congress delegate bags
- Hotel room literature distribution (limit one piece; hotel labor charges not included)
- One post Congress e-mail message to consenting congress registrants up to 60 days after the congress (content to be provided by the sponsor, approved and distributed by LAHUPO)
- Choice of one item from the list of additional non-subsidized sponsorship opportunities
- 10% off the cost of purchasing two additional sponsorship items
- First priority to purchase exhibition space and choose booth location (must choose 1 preferred and 2 alternate locations)
- First priority to purchase additional sponsorship items
- Press releases announced during the congress posted to LAHUPO.org website
- One invitation to the VIP Dinner, Friday, June 29

**Premier Sponsor: \$10,000 USD** (\$15,000 after May2nd)

**Limit 5 sponsors**

- One Industry-Sponsored Symposium Slot (must honor deadlines; catering and audio visual not included)
- Three complimentary congress registrations
- One half-page, black and white advertisement in the Congress Program or Book of Abstracts (excluding cover pages)
- Two inserts, provided by the sponsor, in the congress delegate bags
- 10% off the cost of purchasing two additional sponsorship items
- Second priority to purchase exhibition space and choose booth location (must choose 1 preferred and 2 alternate locations)
- Second priority to purchase additional available sponsorship items
- Press releases announced during the congress posted to LAHUPO.org website
- One invitation to the VIP Dinner, Friday, June 29

**Corporate Sponsor: \$5,000 USD** (\$8,000 after May2nd)

**Limit 10 sponsors**

- Two complimentary congress registrations
- Quarter page, black and white corporate advertisement in the Congress Program or Book of Abstracts (excluding cover pages)
- One insert, provided by the sponsor, in the congress delegate bags
- 5% off the cost of purchasing two additional sponsorship items
- Third priority to purchase exhibition space and choose booth location (must choose 1 preferred and 2 alternate locations)
- Third priority to purchase one of the available Industry-Sponsored Symposia Slots (must honor deadlines; catering, audio visual, and cost of the Symposium not included)
- Third priority to purchase additional available sponsorship items
- Press releases announced during the congress posted to LAHUPO.org website
- One invitation to the VIP Dinner, Friday, June 29

# 1st Annual Iberoamerican Proteomics Congress

---

## Sponsorship Opportunities

### *Industry Sponsored Symposia*

Industry sponsored symposia may be arranged for lunch. There will be a maximum of two symposia per time period. Prices below do not include audio visual, food or beverage costs. All symposia will be advertised by e-mail, on the LAHUPO congress official website [www.lahupo.com/congreso](http://www.lahupo.com/congreso), and in the congress program.

Luncheon Symposium, non exclusive time slot: 1:30-2:15 pm on June 28 and 1:00-1:45 pm on June 29. A/V, food and beverages to be provided by the Sponsor. \$3,000 USD each.

### *Additional Sponsorship Opportunities*

**Non-subsidized items below will be arranged by the sponsoring company and must be approved by LAHUPO prior to production.**

Name Badge/Wallets.....	\$2,000 USD
Delegate Bag.....	\$2,000 USD
Portfolio .....	\$2,000 USD
Congress Hat .....	\$2,000 USD
Pens .....	\$1,000 USD
USB Sticks .....	\$2,000 USD

### *Pre-Congress Initiatives*

June 27, Initiatives ..... \$ 5,000 USD

Additional Sponsorship Opportunities might be added without prior notice. LAHUPO reserves the right to offer some items to more than one sponsor.

## Exhibit Booths

The exhibition will take place in the exhibit hall of Assistential and Education Center, Austral University, Pilar. The scientific posters and refreshment stands will also be located in the exhibit hall.

Price: Two sizes of booth: a- 21 square feet space (about 2m<sup>2</sup>) is U\$1,500 (U\$2,000 after May 2nd), b- 32 square feet space (about 3m<sup>2</sup>) U\$ 2,200 (U\$ 2,900 after May 2<sup>nd</sup>)

## EXHIBITION SCHEDULE

**Thursday, June 28 .....8:00 am 6:00 pm**

**Friday, June 29 .....8:00 am 6:00 pm**

**Saturday, June 30 ..... 8:00 am 6:00 pm**

Each exhibitor will receive one complimentary full congress registration and two exhibit-only passes per exhibitor hall. These badges may be assigned only to company employees, and not guests.

## Advertising

## 1st Annual Iberoamerican Proteomics Congress

---

Four-color process advertisements can be placed in the Final Program or the Book of Abstracts. Both will be distributed at the congress.

Rates:

Outside Back Cover (full color).....	\$ 1,000 USD
Inside Front Cover (full color) .....	\$ 600 USD
Inside Back Cover (full color).....	\$ 600 USD
Full Page inside (black and white).....	\$ 400 USD
Half Page inside (black and white) .....	\$ 200 USD
Quarter Page inside (black and white) .....	\$ 150 USD

Space reservation is due by May 2nd, 2007. Sample of advertisement is required for approval by LAHUPO. Advertisement (final film) is due by May 20th, 2007. Premium positions are given on a first-come, first-served basis.

# 1st Annual Iberoamerican Proteomics Congress

## Order Form

*Please provide the information below in print. Return by May 2nd to obtain the early bird rates.*

Company Name: \_\_\_\_\_ Contact Name: \_\_\_\_\_  
Address: \_\_\_\_\_ Phone: \_\_\_\_\_  
Address: \_\_\_\_\_ Fax: \_\_\_\_\_  
City/State: \_\_\_\_\_ Email: \_\_\_\_\_  
Zip/Postal Code: \_\_\_\_\_ Web site: \_\_\_\_\_  
Country: \_\_\_\_\_

**EXHIBIT BOOTH RESERVATION.** Booth Cost: Two sizes of booth: a- 21 square feet space (about 2m<sup>2</sup>) is U\$1,500 (U\$2,000 after May 2nd), b- 32 square feet space (about 3m<sup>2</sup>) U\$ 2,200 (U\$ 2,900 after May 2<sup>nd</sup>)

Number of booths to reserve:

21 square feet space (2m2)  32 square feet space (3m2)

Enter total amount for booth space \$ \_\_\_\_\_ USD

### CONGRESS SPONSORSHIP

Elite - \$20,000 (after May 2nd, \$25,000)

Premier - \$10,000 (after May 2nd, \$15,000)

Corporate - \$ 5,000 (after May 2nd, \$10,000)

Enter congress sponsorship amount \$ \_\_\_\_\_ USD

**INDUSTRY SPONSORED SYMPOSIA**-includes event space but does not include audio visual, food or beverages.

**Lunch - U\$3,000**

Thursday, June 28

Friday, June 29

Enter total amount for sponsored symposia \$ \_\_\_\_\_ USD

### ADDITIONAL SPONSORSHIP OPPORTUNITIES

Non-subsidized items will be provided by sponsoring company and approved by HUPO prior to production.

Name Badge Wallets, \$2,000

Pens, \$1,000

Delegate Bag, \$2,000

USB Sticks, \$2,000

Portfolio, \$2,000

Congress Hat, \$2,000

Enter total amount for additional sponsorship \$ \_\_\_\_\_ USD

### PRINT ADVERTISING

Select publication:  Congress Program

Congress book of abstracts

Select size and position

Outside Back Cover, \$1,000

Full Page inside, \$400

Inside Front Cover, \$600

Half Page inside, \$200

Inside Back Cover, \$600

Quarter Page inside, \$150

Enter total amount for advertising \$ \_\_\_\_\_ USD

**PAYMENT.** Please include payment for the total amount.

Enter total amount \$ \_\_\_\_\_ USD

### **From outside of Argentina:**

WACHOVIA BANK N.A. - NEW YORK (ABA:026005092 - SWIFT: PNBPUS3NNYC)

Número de Cuenta del Beneficiario: 2000192262534 BENEFICIARIO: BANCO RIO DE LA PLATA S.A.(SWIFT: BSCHARBA), (ACES) Asociación Civil de Estudios Superiores, CTA.CTE N° 195 - 4038/7

*From Argentina:* BANCO RIO - CBU 0720195620000000403872 - CUIT 30-59495091-3

CUENTA CORRIENTE N° 4038/7- SUCURSAL N° 195 - TITULAR: ASOCIACIÓN CIVIL DE ESTUDIOS SUPERIORES

### **Fax to:**

Oficina Congreso LAHUPO, Las Glicinas y Los Jazmines, Barrio La Campiña, Pilar, Buenos Aires, Argentina. Fax: (0054) 2322-427458

\_\_\_\_\_  
Signature